**[Attachment 2. Business plan]**

**\*　Indexes shall be based on the head office. Submit with instructions (in blue) removed.**

**1. Business status and purpose of application**

*The company's strategy, vision, and current status of the company wishing to enter Korea and the purpose of applying to move into the Seoul Financial Hub*

**2. Domestic organization operation and expansion plan**

*Operation and expansion plan of the Korean organization to achieve [1. Business status and purpose of application], including differentiated competitiveness of the Korean organization, shareholder/board of directors plan, and plan to secure human network competitiveness (including the headquarters organization) (present quantitative results such as possible KPIs)*

**3. Professionalism of human resources**

*Appropriateness and competence of human resources for domestic organization operation, expertise, recruitment schedule and size of employees, etc.*

○ Organization chart

○ Status of employees

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **No.** | **Title** | **Name** | **Main Responsibilities** | **Career and Education Backgrounds** | **Date of Hiring** |
| 1 | *Regional Director* | *○○○* | *Finance research* | *Professor at the XXX University* | *Jan, 21* |
| 2 | *Sales Consultant* | *○○○* | *Overseas Sales (Vietnam and Indonesia)* | *8 years of service as a global sales rep. at ACME Corp.* | *to be hired* |
| 3 | *…* |  | *R&D* | *Researcher at OOO Labs for 10 years* |  |
|  |  |  |  |  |  |

○ Composition of the organization's board of directors in Korea

**4. Organization's financial position and future financial plans**

*Financial status and future financial plan of the headquarters and the organization in Korea*

○ Condensed financial statement (for the last 3 years)

· Condensed balance sheet for the last 3 years

|  |  |  |  |
| --- | --- | --- | --- |
| (Unit: USD) | | | |
|  | **2022** | **2023** | **2024** |
| **Asset** |  | | |
| Current |  |  |  |
| Non-current |  |  |  |
| **Total Asset (A)** |  |  |  |
| **Liability** |  | | |
| Current |  |  |  |
| Non-current |  |  |  |
| **Total Liability (B)** |  |  |  |
| **Equity** |  | | |
| Capital (C) |  |  |  |
| Capital surplus |  |  |  |
| Other capital |  |  |  |
| Earned surplus |  |  |  |
| **Total Sum of Capital (D)** |  |  |  |
| **Total Liability and Equity** |  |  |  |

· Condensed Income Statement (for the last 3 years)

|  |  |  |  |
| --- | --- | --- | --- |
| (Unit: USD) | | | |
|  | **2022** | **2023** | **2024** |
| **Operating profits (E)** |  |  |  |
| Operating expense (F) |  |  |  |
| **Operating income** |  |  |  |
| **Non-operating income** |  |  |  |
| Non-operating expense |  |  |  |
| **EBIT** |  |  |  |
| Current net income (G) |  |  |  |

· Key Financial Indicators (for the last 3 years)

|  |  |  |  |
| --- | --- | --- | --- |
| (Unit : %) | | | |
| **Indicators** | **2022** | **2023** | **2024** |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

**5. Plan to enter Korea and growth strategy (including annual business plan, etc.)**

※ Detailed description of customer acquisition strategy, specificity and feasibility of Korean market entry strategy, etc.

※ Strategies to achieve initial entry and establishment in the domestic market (licenses, etc.), and annual business plans during the tenancy period

※ Technology, competitiveness, and uniqueness compared to competitors

**6. Overseas and domestic financial networking capabilities**

※ Describe overseas and domestic business networks, partners, etc. to achieve the above objectives, including plans for utilizing such networks and partners

**7. Strategy for contributing to Seoul's financial industry**

Describe plans to contribute to the development and revitalization of Seoul's financial industry. In particular, include the reason for the application and the appropriateness of the purpose.

**8. Key performance indicators and differentiation of the applicant organization after entering the center**

※ Annual key performance indicator targets (5 years after entry) for investment, employment, fundraising, etc. that fit the characteristics of the institution.

※ Describe the organization's differentiated capabilities and competitiveness

**[Attachment 4. Confirmation of new employment]**

Confirmation of New Employment:

Seoul Financial Hub Program

○ Desired tenancy period:

○ History of new employment

|  |  |  |
| --- | --- | --- |
| **No. of employments** | **Salary (Monthly)** | **Hiring term** |
| 2 persons | KRW 1,800,000 | 2025.00.00 ~ 2026.00.00 |
| 1 persons | KRW 2,000,000 | 2025.00.00 ~ 2026.00.00 |
|  | < example > |  |
|  |  |  |

By this pledge, we promise to execute new employments as specified above and use them for the 「Seoul International Financial Office(Seoul Financial Hub)」 project in order to contribute to employment and job creation in Seoul. We also promise that we will accept measures such as cancellation of selection and forced eviction without objection if any of the above information is found to be false or is not implemented.

Date: ＿＿＿＿＿＿＿＿＿＿＿＿

|  |  |  |
| --- | --- | --- |
| Name of entity | : |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Representative | : | (sign or seal) |

**[Attachment 5. Confirmation of incorporation in Korea]**

Confirmation of Incorporation in Korea:

Seoul Financial Hub Program

By this pledge, we promise to incorporate a local business entity as specified below. We also promise that we will accept measures such as cancellation of selection and forced eviction without objection if any of the information specified below is found to be false or is not implemented.

○ Name of Entity (provisional)

○ Representative (CEO):

○ Purpose of Incorporation:

○ Type of Business:

○ Comments:

Date:＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿＿

|  |  |  |
| --- | --- | --- |
| Name of entity | : |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Representative | : | (sign or seal) |